



18th August 2015

Ehab Allam
 Vice Chairman
 Hull City Tigers Ltd.
 KC Stadium
 Hull
 HU3 6HU

Dear Mr Allam,

Moving Forward – Hull City and Hull City Supporters' Trust (HCST)

I write to you in the wake of the FA Council decision in July which refused the club permission to change its playing name, and also the interview that the Club Chairman Dr Assem Allam gave recently to Simon Austin of The Sun, when we understand it was stated that the club would not be pursuing any further applications to change the club's playing name. Both decisions are welcomed by the Trust – the issue of the club becoming Hull Tigers appears to be at an end.

I would like to take the opportunity to write to you today and begin a process to further establish a productive working relationship with you, building on the work that we have done with the Fans' Working Group established over the last 12 months by James Mooney. Up and down the country, Supporters' Trusts are positive forces for good that work closely with their parent club for mutual benefit. HCST's shareholders and junior members are passionate and committed supporters of Hull City and our democratically-elected board provides a conduit to those members and to the local community; indeed, it is embedded in the Trust's Objects that it should be "a vehicle through which a healthy, balanced and constructive relationship between the Club and its supporters and the communities it serves is encouraged and developed." (the Trust's Rules can be found at <http://hullcitysupporterstrust.com/wp-content/uploads/HCST-Rules.pdf>)

Using the Trust as a vehicle to develop this constructive relationship would achieve many benefits for supporters of Hull City and the club itself - including, I suggest, enabling Hull City to avoid, or better

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The registered address is:
 Hull City Supporters' Trust, 37a North Bar Within, Beverley, HU17 8DB.

Elected Trust Board Members (10): G Bielby, C Cooper, M Gretton (Chair), R Harmer, A Hemingway (Treasurer), R Kerr, A Mills, M Scott (Secretary), R Skelton, C Smith.
Co-opted Trust Board Member (1): F Beill

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manage, some of the difficult issues it has faced in terms of customer and community relations over the last few months and years.

HCST does, of course, wish to see the rebranding of the club's name (i.e. the use of "Hull Tigers" and "Hull City Tigers" and the avoidance of the term "Hull City") reversed; even if there was a positive purpose behind this change before, it is evident that now there is none. **But equally importantly, HCST also wishes you to recognise that we and indeed all supporters of Hull City – whatever their stance on the name-change – want the best for the club now and in the future. The Trust's aims fundamentally coincide with what we hope are your aims. We want to help secure the long-term stability and sustainability of the club in financial and community terms, whilst aiming for the highest level of football on the field.**

As an article of our good faith, the Trust is exploring with your team the sponsorship of a City player for this season – and hopefully beyond.

We would welcome the opportunity to engage in a constructive dialogue and build a relationship for the good of both the club and its supporters. We look forward to hearing from you.

Yours sincerely,

Mike Scott

Secretary, on behalf of The Board of the Hull City Supporters' Trust