



MEETING NOTES

Board Meeting 2024-03

Monday 25th March 2024 at 8:30pm (via Zoom)

Attendees

Board Members Present

C. Stern (CS)
M. Bateman (MB)
P. Fleming (PF)
C. Smith (CHS)
G. Bielby (GB)
R. Anson (RA)

P. Tarbitten -Secretary (PT)

1. Apologies for Absence

- Apologies were received from Rachel Gay (RG).

2. Minutes of Previous Meeting (26/02/2024)

- There were no amendments to the minutes.

3. Matters Arising from previous Minutes not on Today's Agenda.

- The necessary invitations to be an Associate Member have been sent out (1,227 were sent). Work is ongoing to check which invitations bounced and which were unsubscribed to finalise updating the list.

4. Trust President

- Various versions of the Honorary President position were discussed varying from a single president to a group of up to 3 Honorary Members.
- It was decided that the specification of the role and the attributes of the role should be defined and agreed before determining which candidates were to be approached.
- Feedback on the role and possible candidates should be provided to the Secretary before the next meeting (following

Hull City Supporters' Trust is the trading name of Tigers Co-operative Limited, a Community Benefit Society registration number 29021R.

The registered address is HCST, 74 Riversdale Road, Hull HU6 7HB

Elected Trust Board Members (5): C Stern (Chairman), R Anson (Vice-Chairman), P Fleming (Treasurer), G Bielby, M Bateman

Co-opted Trust Board Members (2): R Gay, C Smith

Trust Secretary: P. Tarbitten



on from the AGM in May).

5. Spion Kop 1906 Club

- The Spion Kop 1906 Club is an initiative to raise funds for the restoration of the remains of the Spion Kop terracing at the old Anlaby Road ground.
- Meeting held earlier in the day with Andrew Clark (Marketing) and Brendon Smurthwaite (SLO).
- The feeling was we are pushing against an open door.
- Chris O'Neill is looking at the possibilities of arranging a joint presentation meeting - more to follow as and when available.
- CHS covered some of the activities ongoing and a discussion was held regarding the administration of the funds (need more refining and definitive actions / responsibilities being agreed).
- Flyers for Corporate and individual sponsors are work in progress and will be forwarded to the Chamber of Commerce and the club for distribution by the end of March.

6. Social Media Guidelines

- RA asked that all Board members read the Social Media guidelines to ensure ongoing future compliance.

7. Rules Relating to appointment of Board Officers and Co-option of Board Members

- GB reported that the current rules provided the necessary flexibility to cover future decision making and therefore didn't need further discussion.

8. AGM

- The membership of the Election Management Group (EMG) has been set up and is in place.
- 3 nomination forms for election to the board have been received and will be processed by the EMG in the next week.
- Timescales for the AGM process have been established and communicated to the Board.
- Voting forms will be needed by April 1st to distribute with the invitation.
- **RA** committed to having the necessary Google Sheet form developed and tested by Good Friday (29th March).

Standing Items

Chair:

- No additional information

Treasurer:

- Balances will be posted in the next week.

Secretary:

- Unable to send renewal reminders as no online renewal page available (**RA** committed to having that complete by 29th March)



- Has been asked by the Football Supporters' Association (FSA) to take on the role of Independent Chair for the Election Management Group for the Sheffield Wednesday Supporters' Trust.
- Will attend an FA / FSA Structured Dialogue session at Wembley Stadium on Tuesday, 26th March, representing FSA Associate groups in the Championship. More details will follow when the minutes have been issued.

Any Other Business.

- There was no Other Business.

Next Meetings – AGM. Monday, 13th May 2024 @ 7:30 p.m, this being held on Zoom.

Meeting Ended – 9:-01 p.m.



HULL CITY SUPPORTERS' TRUST AIMS & OBJECTIVES 2023

Mission Statement

The mission of the Hull City Supporters' Trust is to be the vehicle through which a healthy, balanced, and constructive relationship between the Club and its supporters and the communities it serves is encouraged and developed. The business of the Trust is to be conducted for the benefit of its members as well as for the community served by the Club.

Short-term objectives

Short-term objectives are defined as those that are being targeted over the following 12 months.

- 1) Maintain a meaningful dialogue with Hull City AFC in accordance with the Department of Digital Culture Media and Sport (DCMS) Guidelines and as directed by the EFL (Currently Regulation R118).
 - Maintain an independent representative relationship with the club to enable HCST to raise matters which are important to supporters, flag up potential issues and aim to maintain harmony between the football club and its supporters.
 - Regular participation in the Supporters Committee Meetings.

- 2) Support the development of a strategy to ensure that Hull City AFC's history is preserved.
 - HCST aims to be at the forefront in recognising our club's heritage.
 - This could include the expansion of the Trust's Museum Webpage (maybe even to an external site) in coordination with other interested organisations
 - HCST will also assist in the creation and maintenance of a physical representation of Hull City AFC's history.

- 3) Maintain a high profile with Hull City supporters.
 - Definition, agreement, and implementation of regular feedback sessions with members and supporters (outside of the regular meetings).
 - Engage with supporters to encourage a wide demographic participation in the Trust and on the Board.



- Participate in the regular Supporter Committee Meetings
- Continually drive increased representation and promotion of the women's game, especially in the Hull area
- Work closely with the Club to increase the enjoyment of match day experiences for all supporters
- Represent the views of the members through the club, local media and in relationships with the local council and local businesses

Medium-term objectives

Medium-term objectives are defined as those that are being targeted over the following 24 months.

4) Strengthen FA heritage rules.

- Engage with the FA, Premier League, EFL and FSA, as appropriate, together with any other independent governance body in the future to implement rules protecting the heritage of clubs and in particular to prevent future unwanted name change attempts.

5) Build a working partnership with other club related organisations and former players

- Promote and actively support the work being carried out by the Tigers Trust
- Work closely with the Senior Tigers to support heritage activities
- Become the go-to point of contact for ex-players (and staff) to generate publicity (e.g., for Book Launches)

6) Remain fully supportive of The Football Supporters Association key campaigns and encourage open dialogue on these with the club on behalf of our affiliate group The FSA. These include: -

- Active communication and support of the initiatives defined in the Fan Led Review
- Strive for better recognition of the Trust and supporter representation on the club board (e.g., Tottenham Hotspur, Swansea City and Grimsby Town)



- Fan safety (e.g., education on use of Pyrotechnics in and around stadiums)
- Abuse and anti-social behaviour
- Safe Standing / Standing for Choice
- The Twenty's Plenty and reciprocal ticket pricing initiatives.
- Her Game Too

Long-term objectives

Long-term objectives are defined as those that are being targeted over and beyond the next 24 months.

7) To provide supporters with a representative voice on the Club Board.

- In football things can change quickly and we need to be at the forefront of discussions and negotiations. This will lead to supporters becoming more involved with the Club. Positive, constructive, and open-minded influence at the highest level will significantly assist in the development of the “One Family” that the new owners aim to achieve.

8) Bringing benefits to community assets.

- In England, an asset of community value (ACV) is land or property of importance to a local community which is subject to additional protection from development under the Localism Act 2011. Voluntary and community organisations can nominate an asset to be included on their local authority's register of asset of community value. In this case, this relates to the MKM Stadium.
- HCST listed the Stadium as an ACV in 2015. This was renewed for five years in 2021.
- Hull City is more than a football club, it is part of the community. It is part of the city's soul, and the Stadium forms part of the city's infrastructure.
- We will explore and produce a strategy / methodology by which we can ensure supporters get a say in how these community assets are managed and developed in the future with the whole community.