



MEETING NOTES

Board Meeting 2021-10

Monday 13th December 2021 at 7:00pm (via Zoom)

Attendees

Board Members Present

G Cannon (GC), Chairman
P Fleming (PF), Treasurer
R Anson (RA), Vice Chairman
J Cannon (JC), Secretary

C Stern (CS)
G Bielby (GB)
P Thornes (PT)

1. Apologies.

Apologies were received from M Raynor & M Frampton.

2. Minutes of the Previous Meeting.

The Minutes of the previous meeting on 1st November 2021 were reviewed and accepted as an accurate record, proposed PT, seconded RA.

3. Matters Arising.

FSA- The National Council have encouraged affiliate groups to continue to lobby their local MP's to keep issues raised in the public eye.

4. Objectives for the coming month.

RA suggested that it would be good for the Trust to earmark 3 clear objectives to be completed in the coming month. This would encourage focus and enable us to move forward.

It was agreed that these should be:

1. If there was a takeover of the Club, the new owners should be contacted and an effort to establish more dialogue with them than has happened in the last few years with the present ones. It was felt that initially we should primarily listen to their ideas as to how we move forward together.
2. Progression of the Amber Ribbon campaign. Communication had gone out of slack and feedback was needed.
3. Discussions with the Club regarding issues in the East Stand.



5. Club SMC Meeting re East Stand.

The Club had invited GC to attend a meeting on 14th December with staff to discuss the problems which had occurred in East stand and their stance on this.

The Trust felt that there had been obvious stewarding issues, although there had appeared to be a smaller presence on the last match than previously. It had also appeared that there had been more in the home stands than the away end which appeared to show a bias against home fans. Some stewards had appeared to be heavy handed and aggressive.

It was felt that the Club knew that this was an issue and the Trust needs to clarify what the problems are and how it was to be rectified.

GC stated that he would listen to the Club and put forward our concerns and report the outcome to our members. He would also stress that going forward the Trust could be helpful in these matters as there appeared to be an increased need for better communication.

There was a suggestion that, should it be helpful, some of our board members could be seated in these problem areas to assess the situation for ourselves.

6. Club Takeover.

As previously stated should there be new owners they and their representatives should be contacted to establish a connection with the Trust to enable us to move forward together.

7. To Hull and Back Podcast.

Ant Norgrove had contacted GB. The To Hull and Back has over 200 followers and he was looking to produce a charity shirt which Hull City Retro are sponsoring. He asked if the Trust would be interested in sponsoring this. If this was not possible would we be able to help promote it.

There were concerns over sponsoring this as it was one of many podcasts and the Trust were unable to back only one though we may be able to help with publicity. There were however also concerns over Hull City Retro over their use of copyrighted logos and designs.

8. Merchandise Issues.

There had been a problem in receiving sales alerts. This had also been an issues regarding membership renewals to the Secretary. RA agreed to look into this issue.

GB stated that whilst he was happy to hold some stock he was unable to do any publicity. He suggested that to alleviate the issue of the stock this could possibly be distributed amongst a few members of the Board . Going forward someone else would be needed to push sales.

9. Amber Ribbon Campaign.

RA had sent some ideas out on Slack and needed feedback. It was needed to get the message out to other fans groups and show that this was an indication of the desire to unite fans not just Trust members. This could also show fans unity to the Club.



10. Asset of Community Value.

Confirmation of the listing of the stadium as an Asset of Community Value had been received from Hull City Council. The Secretary had contacted the Council to correct the address for the Trust as they had sent the confirmation to the previous secretary.

11. Hull City Ladies.

We had contacted them but had no contact back regarding the player sponsorship.

The Trust should try and get them involved in HCST if this was possible.

12. World Retro.

The advertising appeared to have gone well though we have had no indication of any sales generated. They had previously stated that they could let us know on a monthly basis.

GC would contact Paul Jago and arrange to meet him and ask for details

13. Board Updates.

Chairman – Nothing to report which was not already covered in the meeting.

Treasurer – PayPal account £1,781 Bank account £11,022.

A year end stock take would soon be required. Anyone with stock should forward figures.

Confirmation of how the World Retro monies were to be distributed was to be decided.

Work would soon commence on the Annual Report and a decision made on how the AGM was to be held.

Secretary – A few new members and renewals had been received. It was agreed that there should be a push for new members. This would hopefully be helped if there are new owners and in view of the FSA initiative.

Merchandise – Nothing to Report

14. Any Other Business.

Carol Thomas had been contacted and would be happy to receive a life membership. A photo opportunity should be arranged early in the New Year when she would be presented with this.

It was proposed that moving forward Board meetings should be held monthly via Zoom with occasional ones being held in person. This would mean easier access to meetings for those who live at a distance.

Next Meeting - Monday 10th January 2022 at 7pm via Zoom

Meeting Ended 7:58 p.m.



HULL CITY SUPPORTERS TRUST AIMS & OBJECTIVES 2021/22

Short-term objectives

(1). Encourage Hull City to maintain a meaningful dialogue with Hull City Supporters in accordance with the Department of Digital Culture Media and Sport (DCMS) Guidelines and as directed by the EFL (Currently Regulation R118). Maintain a relationship with the club to consult on matters which are important to supporters and enable potential issues to be avoided with successful outcomes. The Aim is for Hull City to become a harmonious club again.

(2). Through effective dialogue with FSA, EFL and the Club encourage the reintroduction of Disabled Concessions. Although a minority of other clubs have similar policies ensure Disabled fans are treated fairly in accordance with common practice.

Medium-term objectives

(3) Strengthen FA heritage rules Engage with the FA to implement rules protecting the heritage of clubs to prevent future unwanted name change attempts or similar.

(4) Support National supporter initiatives This includes pressing for legislation to reform football and including supporter representation on club boards as well as the campaign for safe standing and the 'Twenty's Plenty' ticket price initiative.

(5) Anlaby Road Tribute Project. Develop a lasting tribute to the original Anlaby Road ground and potentially some of the players who played there.

Long-term objectives

(6) Giving supporters a voice on the Club Board. In football things can change fast and we need to be ready. This isn't about grabbing power for the sake of it, this is about ensuring that fans become positively involved with the Club and exert influence at the highest level.

(7) Bringing benefits to community assets. Hull City is more than a football club, it is part of the community. It is part of the city's soul, and in the Stadium, it is part of the city's infrastructure. We want to explore how we can ensure supporters get a say in how these community assets are managed and developed in the future.