



MEETING NOTES

Board Meeting 2021-0

Monday 23rd August 2021 at 7:00pm William Gemmell (& Zoom)

Attendees

Board Members Present

G Cannon (GC), Chairman
P Fleming (PF), Treasurer
R Anson (RA), Vice Chairman
M Frampton (MF)
J Cannon (JC), Secretary

P Thornes (PT)
C Stern (CS)
G Bielby (GB)
M Raynor (MR)

1. Apologies.

No apologies were received.

2. Minutes of the Previous Meeting.

The Minutes of the previous meeting on 26th July 2021 were reviewed and accepted as an accurate record. PT, seconded GB..

3. Matters Arising.

No matters arising which would not be dealt with in the meeting.

4. Hull City Ladies Sponsorship.

The continuation of the sponsorship of a player for the forthcoming season was discussed. It was felt that the full sponsorship package had not been fulfilled, though this was partly through COVID issues. The Trust had received a shirt and some social media references however the hospitality deal and the benefits for trust members gaining reduced entry to games had not happened.

It was felt that the Trust would like to continue to have some form of sponsorship however GB would check the cost and what sort of deal could be done for this season.

5. #HerGameToo.

It was felt unanimously that the Trust should get behind the campaign. GC would contact Bobbi Hadgraft to see how we could do this. It is understood that the Club are also wishing to be seen to support this.



It was felt that this may also be a means of encouraging more female participation in the Trust and possibly a Board Member in the future.

GB would also check with the FSA how they are supporting the scheme.

6. Membership Survey.

This had been prepared however GB still needed to insert questions regarding the FSA. PT was to re-issue to the Board before publishing.

It was intended that this would be published by the International Break on the 4th September.

7. Permitted Items in the Stadium.

It was felt that the Club needed to clarify exactly what the rules are regarding this and the reasoning behind some of it. It was understood that some items may be restricted due to legislation, however not everything which appeared to have been confiscated from supporters, or restricted. It was felt that some of the issue could be a mis interpretation of the rules by stewards.

GC had contacted the Club already regarding this issue however would follow it up again. He would also check with Hull FC and the SAG to check if the same rules applied to Rugby games

8. Club Activity.

GB was unhappy with the lack of representation of the Trust with the Club and felt that the Trust should push the Club for this to be changed.

GC has already contacted the Club asking if fans committee meetings are being re-formed and if so will the Trust now be included, as Hull City's largest fans group.

It was felt that a lot of problems regarding the Club on social media could have been avoided if fans groups had been notified of changes etc beforehand.

Other good causes suggested was the provision of defibrillators or possibly Hull for Heroes.

9. Ticket Pricing.

There had been a problem with the ticket prices at £33. The Trust had contacted the Club on this issue on behalf of members and were pleased to see the reduction to £27 and the introduction to ticket bundles at discounted prices.

The Club could be commended on listening to fans concerns and acting on them.

10. Fans Survey.

This was almost ready and would be finalised by PT and GB this week.

11. World Retro.

Although there appear to be no problems with shirt issue or any outstanding orders from our members



there are some concerns that the Trust is owed an outstanding amount from World Retro and that there has been little response to e-mails

12. Amber Ribbon Campaign.

It was agreed that this campaign should be looked at again, now fans were allowed back to matches. It was a campaign to unify fans and was not divisive.

JC suggested that 2 or 3 Board Members should meet and work out how this re-launch was to be done. This was agreed on and GB and RA would meet and discuss this.

13. Board Updates.

Chairman – Nothing which had not been covered in the meeting.

Treasurer – Up to date figures had been distributed to the Board later in the week.

Secretary – A reminder of overdue renewals had been sent and some had already responded.

Merchandise - GB had a small working stock. S Pye still had most of the merchandise. GB would arrange with him to collect. GB stated that he would only do this temporarily and it would be necessary to find a new merchandise co-ordinator.

14. Any Other Business.

Glen Hartley had contacted the Secretary asking if there was any interest in purchasing a number of old shirts which he was selling. The Board was not able to help in this, however could use the social media channels to publicise them if he wished. JC would contact him.

GB was trying to contact the Chilton family to enquire what they wished to be done with the remaining funds from the Chillo campaign. We still have a number of items which had been donated.

A charity auction event was to be investigated by GB. Funds raised could possibly go towards a local dementia charity and defibrillators.

The Trust's Aims and Objectives should be discussed at the next meeting as they were now out of date..

Next Meeting - Monday 20th September 2021 at the William Gemmell / via Zoom at 7pm.

Meeting Ended 8:22 p.m.



HULL CITY SUPPORTERS TRUST AIMS & OBJECTIVES 2021/22

Short-term objectives

- (1). Encourage Hull City to maintain a meaningful dialogue with Hull City Supporters in accordance with the Department of Digital Culture Media and Sport (DCMS) Guidelines and as directed by the EFL (Currently Regulation R118). Maintain a relationship with the club to consult on matters which are important to supporters and enable potential issues to be avoided with successful outcomes. The Aim is for Hull City to become a harmonious club again.
- (2). Through effective dialogue with FSA, EFL and the Club encourage the reintroduction of Disabled Concessions. Although a minority of other clubs have similar policies ensure Disabled fans are treated fairly in accordance with common practice.
- (3). Monitor and encourage the consistent use of only “Hull City”, “Hull City AFC” or “The Tigers” by the club. The use of incorrect names is something that we know angers supporters and needs to be maintained.

Medium-term objectives

- (4) Strengthen FA heritage rules Engage with the FA to implement rules protecting the heritage of clubs to prevent future unwanted name change attempts or similar.
- (5) Support National supporter initiatives This includes pressing for legislation to reform football and including supporter representation on club boards as well as the campaign for safe standing and the ‘Twenty’s Plenty’ ticket price initiative.
- (6) Anlaby Road Tribute Project. Develop a lasting tribute to the original Anlaby Road ground and potentially some of the players who played there.

Long-term objectives

- (7) Giving supporters a voice on the Club Board. In football things can change fast and we need to be ready. This isn’t about grabbing power for the sake of it, this is about ensuring that fans become positively involved with the Club and exert influence at the highest level.
- (8) Bringing benefits to community assets. Hull City is more than a football club, it is part of the community. It is part of the city’s soul, and in the Stadium, it is part of the city’s infrastructure. We want to explore how we can ensure supporters get a say in how these community assets are managed and developed in the future.