

MEETING NOTES

Board Meeting 2020-02

Monday 17th February 2020, 6:30pm

Attendees

Board Members Present

G Bielby (GB), Chairman
 P Fleming (PF), Treasurer
 G Cannon (GC), Vice Chairman
 S Pye (SP)
 R Anson (RA)
 J Cannon (JC), Secretary

M Frampton (MF)
 M Raynor (MR)

This meeting was chaired by Graham Cannon (GC) as Vice Chairman

1. Apologies

None Received as all Board members were present.

2. Minutes of the Previous Meeting.

The Minutes from the previous Board meeting on 13th January 2020 were reviewed and accepted as an accurate record.

3. Matters arising

The renewal of the stadium as an Asset of Community Value was to expire imminently yet the Trust had not had any feedback from Hull City Council regarding this GC and GB were to follow this up.

4. Aims and Objectives (GB/All)

It was agreed that the short term objectives should be reviewed and that the old objectives on concessions and consistent use of the club's proper name should be removed, as these had now been implemented.

Hull City Supporters' Trust is the trading name of Tigers Co-operative Limited, a Community Benefit Society registration number 29021R.
The registered address is
 HCST, 280 Ings Road, Hull East Yorkshire HU8 0LZ

Elected Trust Board Members (8): G Bielby (Chairman), G Cannon (Vice-Chairman), P Fleming (Treasurer), S Pye, M Frampton, R Anson, M Raynor

Trust Secretary: J Cannon

The Hull City Supporters' Trust Partners are:

COMMUNITY – Dementia Friendly East Riding, Hull & East Yorkshire MIND, Hull City Ladies FC
RETAIL - Aspecs Opticians, Brookes Menswear, Dinostar, Dutton Moore Accountants, EasyPeasyPrint, Essence Holistics, Finesse Internet, Frank Pullen Butchers (Cottingham), Frying Farmer Fish & Chips (Aldborough), Fudges Den Holiday Cottage (Filey), Hornsea Walking Football Club, Hull Kingston Radio, IT Forward, Leasing for Business, Nudge Websites, Photo Express, Rob McFadyen ADI, Ska & Soul, Skin Deep Aesthetics, The 'H' Shop, Wags & Whiskers, William Gemmill Social Club, Wine On-Line, Zip Dry Cleaners.



5. AGM

JC reported that there were 6 Board vacancies and 3 applicants had applied. The EMG would be meeting shortly to check that these applications met the election rules and if so there would be no need to officially vote them onto the Board.

As a matter of clarification it was agreed that JC would explain the electoral procedure as part of the Annual Report. **(Action: JC)**

6. Annual Report.

PF requested that Board members forward their reports to him as soon as possible together with any photographs and details of events in order that the report can be printed. **(ALL)**.

7. Hull City Ladies

The Trust has been given 10 free tickets for the match on Wednesday 19th Feb. John Uttley and Pete Mills had been invited as guests.

It was suggested that an approach be made asking if they would like us to be their Supporters Trust. We would also ask if they would like some representation on the Board as a co-opted member. The Trust's community contribution should be highlighted. **(GB)**

8. World Retro Brand (previously Minster Sports)

We have now been made ambassadors for which we would receive commission on both our own sales and also on any other club/ supporters club who we referred to them. As well as adult shirt sales this also applied to childrens kits and to any sports. Promotion of these should be carried out whenever possible. **(ALL)**

Three new shirts were being provided free of charge as publicity. These would be the Arrow Air shirt in both home and away colours and a Riding Bitter shirt.

A new sizing chart had now been provided which should be put onto the website **(GC)**.

The club would be contacted regarding permission to put original badges onto the shirts **(GB)**.

9. Newsletter.

The old format of fortnightly newsletters would be revived, the first being published on Friday 21st February.

This should publicise the forthcoming AGM and should contain articles on the shirt sales, art projects and plaques. Initially existing articles from the website could be used. **(GC)**

10. Fantastic Fanatics.

This is run in a similar manner to voucher code sites. As users sign up and make a purchase against the code the Trust will earn a commission.

A communication was to be put out to Board members before and publication in order that there is agreement for the best way forward. **(RA)**. **(RA)**



11. HCST Sub Groups

Community

A number of local mental health charities had been presented with cheques after sales of the replica shirts. Dementia Friends £500, Mind Health £500, and HEY Mind £500. Mind Health had used some of this to put out a live radio show on Hull Kingston Radio. Board members were encouraged to put out Tweets to help publicise this. **(ALL)**.

Twitter would also be used to help promote the Hull City Ladies match on Wednesday 19th.

Business

No progress had been made. Partners should be mentioned in the new newsletter **(GC)**.

It was suggested that a list of businesses who had been sponsors of the Club in the past should be made and that they be contacted to ask if they would become involved as a Trust partner. **(RA, ALL)**.

Membership

A mail shot had been sent to all lapsed members. This had resulted in a good number of renewals. It was agreed that renewal reminders should be reviewed and possibly re-worded. **(JC)**.

A meeting of the sub group was scheduled for Thursday 20th February. **(GC - SP - JC)**.

Communications

More use should be made by all members to publish new original Tweets from the Trust. Anything which may be contentious should have the approval of 2 Board members before issuing. On days when there was nothing to report a business partner should be promoted. **(RA, ALL)**.

12. Board Updates.

Chairman.

As Everton had now dropped Sport Pesa as a sponsor after problems under African law the club should be asked if this will create problems with their sponsorship of the Club. The Club should be contacted, however it was felt that this would be better if we asked as individuals rather than as the Trust.

It was noted that the old contact address was still on communications and should be amended and updated. **(JC/GC)**.

Treasurer

It was confirmed that the accounts were being finalised prior to publication at the AGM **(PF)**.

Secretary

All points had already been covered in the meeting.

Merchandising

There had been problems with one order which had not come through GC was to contact.

Offers would be publicised in the newly published newsletter.



13. AOB

A suggestion was made that we sponsor one of the new players at the club who presently were available. This was considered to be an asset to publicity and communication, however there was some reticence whilst the Club refuse to admit the Trust into Supporters meetings.

It was decided that an approach should be made as to the cost and if necessary a decision be made when we have the facts. **(RA)**.

14. Next Meeting

Board Meeting Monday 16th March 2020 6:30 p.m. at the William Gemmell.

The meeting closed at 8:15 p.m.



HULL CITY SUPPORTERS TRUST AIMS & OBJECTIVES 2018/19

Short-term objectives

(1) Encourage Hull City to engage in meaningful dialogue with Hull City Supporters in accordance with the Department of Digital Culture Media and Sport (DCMS) Guidelines and as directed by the EFL (Currently Regulation R118). Maintain a relationship with the club to consult on matters which are important to supporters and enable potential issues to be avoided with successful outcomes. The Aim is for Hull City to become a harmonious club again..

(2) Through effective dialogue with FSA, EFL and the Club encourage the reintroduction of Disabled Concessions. Although a minority of other clubs have similar policies ensure Disabled fans are treated fairly in accordance with common practice.

(3) Monitor and encourage the consistent use of only “Hull City”, “Hull City AFC” or “The Tigers” by the club. The use of incorrect names is something that we know angers supporters and needs to be remedied in order to move forward.

Medium-term objectives

(4) Strengthen FA heritage rules Engage with the FA to implement rules protecting the heritage of clubs to prevent future unwanted name change attempts or similar.

(5) Support national supporter initiatives This includes pressing for legislation to reform football and including supporter representation on club boards as well as the campaign for safe standing and the ‘Twenty’s Plenty’ ticket price initiative.

(6) Anlaby Road Tribute Project Develop a lasting tribute to the original Anlaby Road ground and potentially some of the players who played there.

Long-term objectives

(7) Giving supporters a voice on the Board In football things can change fast and we need to be ready. This isn’t about grabbing power for the sake of it, this is about ensuring that fans become positively involved with the Club and exert influence at the highest level.

(8) Bringing benefits to community assets Hull City is more than a football club, it is part of the community. It is part of the city’s soul, and in the Stadium, it is part of the city’s infrastructure. We want to explore how we can ensure supporters get a say in how these community assets are managed and developed in the future.