
MEETING NOTES

Board Meeting 2019-09

Monday 11th November, 6:30pm

Attendees

Board Members Present

G Bielby (GB), Chairman
 P Fleming (PF), Treasurer
 G Cannon (GC), Vice Chairman
 S Pye (SP)
 D Johnson (DJ)
 D Batte (DB)
 J Cannon (RJC), Secretary

Board Members Absent

R Anson (RA)

Guests

M Frampton

1. Apologies

R Anson (RA)

M Raynor

2. Minutes of the Previous Meeting.

The Minutes from the previous Board meeting on 23rd September were reviewed and accepted as an accurate record.

3. Matters arising

Director profiles were being updated and footers were to be amended on all correspondence.

There had been a meeting with Cllr Brady of Hull City Council. GB, GC and JC had been present. Matt Dukes had been unavailable. The renewal of the Asset of Community Value on the KCOM Stadium was discussed and GC and JC would check how this was to be done. **Action: (JC & GC)**

Hull City Supporters' Trust is the trading name of Tigers Co-operative Limited, a Community Benefit Society registration number 29021R.
The registered address is
 HCST, 280 Ings Road, Hull East Yorkshire HU8 0LZ

Elected Trust Board Members (8): G Bielby (Chairman), G Cannon (Vice-Chairman), P Fleming (Treasurer), S Pye, ID Johnson, R Anson, D Batte
Trust Secretary: J Cannon

The Hull City Supporters' Trust Partners are:

COMMUNITY – Dementia Friendly East Riding, Hull & East Yorkshire MIND, Hull City Ladies FC
RETAIL - Aspecs Opticians, Brookes Menswear, Dinostar, Dutton Moore Accountants, EasyPeasyPrint, Essence Holistics, Finesse Internet, Frank Pullen Butchers (Cottingham), Frying Farmer Fish & Chips (Aldborough), Fudges Den Holiday Cottage (Filey), Hornsea Walking Football Club, Hull Kingston Radio, IT Forward, Leasing for Business, Nudge Websites, Photo Express, Rob McFadyen ADL, Ska & Soul, Skin Deep Aesthetics, The 'H' Shop, Wags & Whiskers, William Gemmill Social Club, Wine On-Line, Zip Dry Cleaners.



Stadium upkeep was flagged up, as the Supporters Committee had also reported back on their concerns. Cllr Brady stated that the Stadium is inspected by the council but would note our concerns.

The Lord Mayor's Centenary Plaques was also brought up, as these had still not been displayed, Cllr Brady would chase this up with the club.

4. Minster Shirts

A meeting had taken place on 6th November between a representative of Minster Shirts and GB, SP and GC (JC was also present).

The design had been finalised but the sleeve logo's needed forwarding to them for inclusion **Action: (GC).**

We stressed that there was some urgency to make them available in time for the Christmas market. It was decided that 50% of the Trust's share of the profits would go to the charity partners.

It was discussed that possibly someone like Dean Windass might be able to help publicise these. **(Action GB to make enquiries)**

5. Social Events Ideas/ Donations.

As previous meeting. A possibility of Burnsie/Swan or past or present players attending a Q&A session was discussed. GB to speak to Burnsie and Rich Gardham to look into the feasibility and feed back. **Action: (GB).**

6. Newsletter

This was being worked on and it was felt that there was no need to change the format as it worked well.

It should be ensured that Partners should be included.

It could also include the Tiger's trust meeting and the meeting with the Council, though no details need be included. The Asset of Community Value should be mentioned.

The Minster Shirts could also be publicised in this manner.

It could also include details of the National Council meeting- Ladies sponsorship and the up-coming 20th anniversary of the Trust.

It should also be positive about the half term initiatives that the Club had introduced.

7. Club Contact.

There had been a meeting between JC and GC with a senior club official at the KCOM on 11th November.

There had been some positive points to come out of this. The owners were aware that the meeting was taking place. Although no progress had been made on the Trust being re-admitted to Supporters Committee meetings the Club was happy to continue to meet in this manner.

The new ticketing initiatives were discussed and there were assurances that more were in the pipeline which benefit everyone, and the Club would appreciate our continued support for these.



The recent incidents regarding ComSec challenging fans gave the club concern, and they were conducting investigations into these incidents to ascertain if Hull City was being targeted for any reason.

A possible racial incident at the match with West Brom was also being investigated and the club would continue with future monitoring of these type of incidents.

The matter of the Mayor's plaques was also brought up and assurances were made that they would be displayed as soon as possible.

DB brought up his concerns that supporters and members did not think that the Trust was doing enough regarding contact with the Club. A general discussion ensued on this matter and the issues and thoughts aired. .

8. Hull City Ladies

The Trust had given £350 in sponsorship last year and the same had been offered this year.

Ideally there should be closer involvement with the club and mutual support. To this end an offer had been made for someone from the club to have a seat on the board, though this had not yet been taken up.

It was proposed that the Trust may sponsor a match in the New Year. All trust members would be given £2 off their admission for the sponsored match.

It was also considered that season passes could possibly incorporate membership to HCST.

The sponsorship would be used to sponsor player Emma Westmorland. This would be publicised by the club.

9. Partners

Country Golf had now been included as a partner and there were now approx. 20 partners.

It was considered that one per day could be publicised during December as a type of Advent Calendar.

10. HCST Sub Groups

Community

There had been no meeting.

No new business partners.

GC to contact existing partners to confirm that all details were up to date. **Action: (GC)**

Membership

More focus could be put upon our partners and the community work the Trust does in attracting new members.

Communications

The meeting arranged for 9th November had been cancelled.



11. Media

Various media had contacted the Trust regarding the new ticketing initiative.

There had been an open invitation to participate in the Friday fans forum on Hull Kingston Radio however had been cancelled through technical problems.

12. Board Updates.

Chairman.

No further updates

Treasurer

£350 paid to Hull City Ladies for sponsorship.

Ian Bunton to be removed from the account.

The Annual Report was to be begun in a similar format to last year. Content required.

When the new pricing model is introduced a pricing comparison to other clubs was to be carried out.

Secretary

There had been no new members or renewals.

A mail shot would be done.

Renewal of domains was confirmed and invoices requested.

Merchandising

Shirts had been discussed previously

A possible discount on Black Friday- a need to push scarves.

13. AOB

The FSA survey questions need to be reviewed. **Action: (DB & GB)**

Hull City are proposing a celebration for Chris Chilton's 60th anniversary of his first match for the Club.

A possibility of a fundraiser for dementia charities next season. Nothing confirmed yet.

14. Next Meeting

Board Meeting Monday 13th January 2020.



HULL CITY SUPPORTERS TRUST AIMS & OBJECTIVES 2018/19

Short-term objectives

- (1) Bring about the return of concession tickets for the young, old and disabled Campaign to bring back proper concessions with no restrictions and fair prices across the board. This will be a big step towards Hull City becoming a happy club again and in the long-term could make a huge difference to the club's future support.
- (2) Restore the use of the club's proper name. Push for the consistent use of only Hull City, Hull City AFC or The Tigers by the club. The use of incorrect names is something that we know angers supporters and needs to be remedied in order to move forward.
- (3) Engage in continued meaningful dialogue with Hull City. Maintain a relationship with the club to consult on matters which affect supporters. This can prevent major, disruptive issues such as the concessions situation and associated fallout, but also quickly address more minor issues in calmer times.

Medium-term objectives

- (4) Strengthen FA heritage rules Engage with the FA to implement rules protecting the heritage of clubs to prevent future unwanted name change attempts or similar.
- (5) Support national supporter initiatives This includes pressing for legislation to reform football and including supporter representation on club boards as well as the campaign for safe standing and the 'Twenty's Plenty' ticket price initiative.
- (6) Anlaby Road Tribute Project Develop a lasting tribute to the original Anlaby Road ground and potentially some of the players who played there.

Long-term objectives

- (7) Giving supporters a voice on the Board In football things can change fast and we need to be ready. This isn't about grabbing power for the sake of it, this is about ensuring that fans become positively involved with the Club and exert influence at the highest level.
- (8) Bringing benefits to community assets Hull City is more than a football club, it is part of the community. It is part of the city's soul, and in the Stadium, it is part of the city's infrastructure. We want to explore how we can ensure supporters get a say in how these community assets are managed and developed in the future.