

MEETING NOTES

Board Meeting 2016-03

Monday 6th June 2016, 6:30pm

Attendees

Board Members Present

G Bielby (GB), Chairman
 R Richardson (RR), Vice Chairman
 A Hemingway (AH), Treasurer
 G Cannon (GC) – (via SKYPE)
 C Dyson (CD)
 S Dyson (SD)
 P Fleming (PF) – ('Dialled in')
 P Walton (PW)

Board Members Absent

A Mills (AM), Stood down 31/05/2016

Other absentees

M Scott (MS), Secretary

Also in Attendance

R Mathers (RM)
 S Pye (SP)
 G Whitaker (GW)

1. Apologies

None.

2. Minutes of the previous meeting

The minutes of the previous meeting held on 21st March 2016 were agreed as a true record.

3. Matters Arising

GB introduced 3 additions to the team to the meeting. Richard Mathers (RM) has offered to take on the Secretary role. It was agreed that Steve Pye (SP) and Greg Whitaker (GW) could be co-opted onto the Board to take on the roles dealing with Income Streams and Media respectively. They are very welcome additions to the Board.

4. Hull City Membership Scheme

GB has written to other affiliated fans groups. Tony Conway, a member of Senior Tigers, has responded. Trevor Richardson, an OSC Board member, has responded but there has been no response from the acting Chair of the OSC, Fiona Colling. It is understood there have been some resignations from the OSC Board but it is not clear what the

Hull City Supporters' Trust is the trading name of Tigers Co-operative Limited, a Community Benefit Society registration number 29021R.

The registered address is

HCST, Suite 2, 117-119 Walkergate, Beverley, HU17 9BP.

Elected Trust Board Members (8): G Bielby (Chairman), G Cannon, C Dyson, S Dyson, P Fleming, A Hemingway (Treasurer), R Richardson (Vice Chairman), P Walton.

Trust Secretary: R Mathers

The Hull City Supporters' Trust Partners are:

Angel Beauty, Aspects Opticians, Brookes Menswear, Circle 87 Café, Co-op Energy, Cross Solutions, Dickens & Browne, Dinostar, EasyPeasyPrint, Essence Holistics, Finesse Internet, Grange Driving School, Harpers Fish & Chips (Beverley), Hemingway Bailey Ltd, Leasing for Business, Middle Child Theatre Company, Nudge Websites, One Stop Golf, Photo Express, Rob McFadyen ADI, TDN Automotive, Wine On-Line. **Full details can be found [here](#).**



current situation is. Neither organisation seems inclined, at this time, to join with HCST to try to resolve some of the issues regarding the Clubs Membership scheme.

Michael Brunskill from FSF has written to Cathy Long, (Premier League), regarding the current situation at Hull City with the Membership Scheme.

There has been no response from Hull City to the open letter from HCST regarding the membership Scheme.

Representatives of the Premier League met with representatives of Hull City at the KCOM stadium on the Tuesday after the Wembley game, (May 31st). Details of the discussions were not made public but it is thought likely that the Membership scheme, particularly the lack of Concessionary tickets was discussed.

The Board agreed specific actions to approach key and high profile opinion formers for support and advice relating to issues with the Membership Scheme.

It was also agreed to set up access to a template letter on the website which fans/Trust members could use to lobby their MPs (**ACTION: RR**)

5. Planning for Possibility of new ownership

It was agreed that with the rumours circulating about potential new owners of the football club the Trust should prepared for any eventuality and be able to respond quickly should the club be sold. (**ACTION: RR**)

It was also agreed that the Board must try to keep informed on the position of the stadium in the event of the sale of the football club. (**ACTION: GB**)

6. Refreshed Aims, Objectives and Actions 2016

Updated documentation was agreed.

7. Middle Child Theatre Project Update

GC had a meeting with Mungo Amey who informed him that they had lost the funding for this project but may apply again in the future so it was agreed that no further action is required unless funding is obtained in the future.

8. ARTS Project Update and related topics

An initial sum of £20,000 is required to get the Project off the Ground. James Mooney from the club advised that a small contribution to this Project may be possible.

Steven Brady to be contacted about this project for support. GB to get information on contacts at the Council for GC to progress (**ACTION: GB**)

Plaques- Elaine Burke from the ARTs Project not really interested in this project. The Trust need to look at how many past players could be represented with a plaque. (**ACTION: GB**)

Phil Whites "Hidden Histories" have also been alerted to the ART Project (**ACTION: GC to follow up**)

Request from David Reeves for interview with multi generation families for pre-season recordings. (**ACTION: GB**)



9. Membership / Recruitment Update

856 current members of which 57 are lifetime members and over 200 have 3 year memberships.

10. Summer/ Euro Event and William Gemmell base opportunities

It was agreed that the William Gemmell pub could be used as an informal base for HCST members on match days and that they could become a Partner. The owner, (Gary Rowan), has offered to provide associate membership of the WG social club to HCST members. There is also a function room available for large events such as the England game in the Euros on 20th June at 8pm. It was agreed that the Trust should urgently publicise this our first Event **(ACTION: GB)**

It was suggested that former players could be contacted with a view to involving them in celebrating the achievements of the 4 players who played for us in all 4 leagues. **(ACTION: RR)**

11. Income Stream / Funding Discussion in view of 3 year and Lifetime memberships

Steve Pye has been recruited to look at Income Streams going forward.

Initial thoughts were around t-shirts, mugs etc but clarity was required on any copyright restrictions on using the words 'Hull City' on any merchandise proposed which will be discussed at the next board meeting

Other suggestions raised included a book being written by Ian Bunton entitled '46 and Counting', (which documents the journey of being a City fan during the 2015/16 season), and also a teenager from Aldbrough and has asked the Trust to support him in promoting his venture offering signed pictures. He needs guidance regarding setting up as a Business. **(ACTION: GB & AH)**

The Ebenezer Cobb Morley team are looking for a registered Trust to hold any funds they are able to source. Advice is required from Clare Huby before the Trust can agree **(ACTION:GB)**

12. Treasurer

Current account balance is **£14,821.07** AH commented that the Accounts have to be in by the end of June 2016

13. Other Items

Some Board members were having difficulty with connecting to and using the website and emails. RR offered to help with these issues **(ACTION: Board members to contact RR where required)**

RM and SP need to be set up on the Google site. **(ACTION: MS)**

14. Dates of next Board meetings

> **Monday 25th July 2016**



HULL CITY SUPPORTERS' TRUST OBJECTIVES, AIMS and ACTIONS for 2016

Trust Objectives

Short term – establish our independent offer

1. Influencing the direction of Hull City
2. Broadening our appeal
3. Exploring the opportunities that being a Trust gives us

Long term - to reflect that Hull City is part of a community, not just a business

4. Giving supporters a voice on the Board
5. Bringing benefits to community assets
6. Developing productive relationships with other supporter groups

Trust Aims and Actions

Aim 1: Preserving, protecting and developing the identity and community of Hull City AFC, embodying ambition with tradition

1. Through our participation in the FSF Heritage Working Group, engage with the FA to strengthen its heritage rules (led by Andy Mills)
2. Challenge, through our public statements and the local media, the "name-change by stealth" of Hull City AFC (led by Geoff Bielby)

Aim 2: Leading and facilitating partnership working with Hull City AFC, Hull City Council and other stakeholders

3. Continue the dialogue with Hull City Council about the role the Trust can play (led by Graham Cannon)
4. Represent the views of shareholders and the wider community at the Hull City Fans' Working Group (led by Geoff Bielby)

Aim 3: Acquiring a stake in Hull City and attaining representation on its board in order to exert real supporter influence on the governance of the Club

5. Support national initiatives pressing for legislation to reform football and include supporter representation on club boards (led by Andy Mills)
6. Develop ways to recruit members to the Trust (led by Graham Cannon & Sue Dyson)
7. Grow the Trust membership through recruiting Partners offering benefits to members ((led by Alan Hemingway)
8. Grow the Trust membership through the development of merchandise attractive to members (led by Geoff Bielby in short term)

Aim 4: Promoting the development of the Club through supporter involvement, initiating and leading supporter-based social and community initiatives that engender that involvement

9. Develop the content of the Trust's website and social media platforms to provide up-to-date information about the Trust and the club (led by Andy Mills & Ryan Richardson)
10. Develop the on-line Hull City museum (led by Andy Mills)
11. Plan and deliver a series of events for members (led by Phil Walton)
12. Progress the "Hull City ART Project" in conjunction with relevant partners, in time for COC2017 (led by Alan Hemingway, Phil Walton and Sue Dyson)
13. Progress the "People's Plaques" project in conjunction with relevant partners, in time for COC2017 (led by TBC)
14. Support and publicise Middle Child Theatre Company's Hull City project – led by Graham Cannon)

Aim 5: Actively campaigning at local and national levels on issues that impact on our shareholders and the wider supporter base

15. Support and publicise national campaigns such as Safe Standing and Twenty's Plenty (led by Phil Walton)