
MEETING NOTES

Board Meeting 2018-02

Monday 12th March 2018, 6:30pm

Attendees

Board Members Present

G Bielby (GB), Chairman
 R Richardson (RR), Vice Chairman
 P Fleming (PF), Treasurer
 S Pye (SP)
 S Dyson (SD)
 I Bunton (IB)
 D Johnson (DJ)
 R Mathers (RM), Secretary

Board Members Absent

G Cannon (GC)
 P Johnson (PJ)

1. Apologies

Apologies had been received from GC (*work commitment*) in advance of the meeting

2. Minutes of the previous meeting

The minutes of the previous meetings held on 22nd January were reviewed and accepted as a true record.

Outstanding actions are: **GB still waiting to hear from local media contacts in relation to a candidate for a media & communication role to support the Board**

Hull City Supporters' Trust is the trading name of Tigers Co-operative Limited, a Community Benefit Society registration number 29021R.

The registered address is

HCST, Suite 2, 117-119 Walkergate, Beverley, HU17 9BP.

Elected Trust Board Members (9): G Bielby (Chairman), R Richardson (Vice Chairman), P Fleming (Treasurer), G Cannon, S Dyson, S Pye, I Bunton, P Johnson, D Johnson

Trust Secretary: R Mathers

The Hull City Supporters' Trust Partners are:

Aspecs Opticians, Brookes Menswear, Circle 87 Café, Co-op Energy, Cross Solutions, Dinostar Experience, Essence Holistics, Finesse Internet, Frying Farmer Fish & Chips (Aldbrough), Harpers Fish & Chips (Beverley), Fudges Den (Filey), Hemingway Bailey Ltd, Hornsea Town Walking Football, Hull City Ladies FC, Leasing for Business, Nudge Websites, Photo Express, Rob McFadyen ADI, Ska & Soul, Skin Deep, Wags & Whiskers, William Gemmell Social Club, Wine On-Line. **Full details can be found [here](#).**



3. Board Structure

Following a discussion between the Board, it was agreed that the existing roles should continue for the next 12 months.

GB welcomed DJ to the Board following her election at the recent AGM

4. Hull City Pricing Concessionary Pricing Vote

RR arranged for a HCST statement on the above to be released to local media and has been shared via our social media channels. *(Both Supporters Direct (SD) and the Football Supporters Federation (FSF) have been issued copies)*

The Board would like to encourage supporters not to waste their vote for the ballot. **ACTION – ‘Reminder to vote’ entry to be included in this week’s newsletter, (16/3/18). ACTION – RR to arrange for a ‘reminder’ also to be sent via the HCST Twitter account**

The Board requested that GB contacted the Club to clarify when the next opportunity would be to discuss this matter further as even though the proposal forwarded was better than the current 3-zone/no concessions pricing model, there are still areas of improvement to raise. Some concerns were also raised about the ballot issued by the Club. **ACTION – GB to contact the Club and seek clarity on fans inputting their customer numbers on the ballot paper, details of a ‘paper ballot’ for fans without e-mail addresses and how transparent the details of the votes cast and results declared will be. ACTION – GB to also request that the next Supporters Committee meeting to be held the week after the ballot deadline**

5. Hull City Brand Guidelines

GB is still waiting for a response from the Club to his request that their intention to revert back to using the Club name of Hull City is brought forward from April 2nd to enable it to be used for marketing of the Aston Villa home fixture. **ACTION – GB to request an update form the Club**

6. Supporters Committee Meeting

The Board discussed the current structure of the Supporters Committee. **ACTION – GB to ask the Club if the current ‘vacancies’ are to be filled?**

7. HCST Website

A follow up discussion, (see *October Board meeting minutes*), relating to the current content of the website was held. **ACTION – A sub-Group of RR,GC & SD is to be formed to review content and the website layout. (SP involvement if required) ACTION – RM to forward photos of GB, IB, PJ & DJ for inclusion on the website.**

8. Membership Growth Sub-Group

RM confirmed that 82 members had joined/renewed since the aborted Supporters Committee meeting on February 7th.

Still awaiting responses from the majority of local businesses contacted as potential partners **ACTION – GB to follow up with Jimmy Chu / SP to follow up with Kerb Edge / RM to follow up with Hudgell Solicitors & Frank Pullan Butchers**

Sub-Group to meet up again prior to the next Board meeting **ACTION – RM/SP/IB/PJ to agree date**

9. ART Project Update

Further to GB’s summary at the AGM, (*minutes available on the website*), he also advised that he had been contacted by Julie Davidson, (*daughter of Andy Davidson*), who states she had contacted the Club vice-chairman directly and he had verbally agreed that the memorial plaques for Andy Davidson, Billy Bly & Raich Carter could be located on the exterior of the K.Com stadium facing in the direction of the ‘railway triangle’, (*the location of the Club’s original ground*). **ACTION: GB to**



contact Vicky Beercock & Joe Clutterbrook at the Club to seek clarity on when the plaques would be installed

10. General Data Protection Guidelines (GDPR)

PF raised the compliance requirements of the above Act, with new regulations due to commence from 25th May.

It is anticipated that changes required for HCST will be minimal due to the low level of member data held **ACTION – RM to contact Supporters Direct on any advice they are giving to Supporters Trust’s nationally relating to GDPR compliance. ACTION – PF to establish details of any ‘best practise’ guidelines to enable HCST compliance**

11. HCST Action Plan

The suitability of the current ‘Action Plan’ was discussed as the current format is quite dated **ACTION: RR to review and propose a revised plan for Board feedback prior to a final version being published**

12. Board Updates

Chairman

–No further updates

Treasurer

GB wished to acknowledge the excellent summary report PF had produced for the AGM

PF advised that background checks on the following Board members needed to be completed **ACTION – SP,IB,PJ,DJ & RM to forward scanned copies of passport or driving license and a recent utility bill to PF so that the required process can be completed**

RM enquired when the 2017 accounts would be finalised so that the annual Financial Conduct Authority (FCA) return could be completed. PF confirmed that the accounts would be ready within the next few weeks. **ACTION – RM & PF to complete FCA return for HCST by the end of April.**

Merchandise

SP confirmed that good stock levels remained for HCST scarves and all other merchandise items

SP also confirmed that the ‘weekly offer’ in the newsletter would continue

Secretary

RM advised that there are currently 819 HCST members, (113 x Lifetime / 520 x 3 year / 176 x 1 year / 10 x Junior)

RM advised that all renewed memberships had been completed and posted out

13. – AOB

- DJ requires HCST e-mail account and to be invited to the Slack accounts **ACTION - RR to arrange**
- Phil Walton’s HCST e-mail account and Slack account to be disabled **ACTION - RR to arrange**
- GB has been contacted by Chris Smith from the Hull City Action for Change protest group looking for a financial contribution to printing cards in advance of the Aston Villa game that is being televised by Sky Sports. The Board rejected this request **ACTION – GB to inform Chris Smith**
- GB reminded the Board that the FSF have requested feedback on ‘club ownership governance’ and the Board will need to debate an agreed list of suggestions. **ACTION – GB to contact FSF to establish the deadline for the requested feedback**
- RM has forwarded an e-mail from SD on a ‘members day’ event being held in Birmingham on Sunday 20th May
- RM also reminded the Board that as individual members they could still respond to the SD/FSF consultation of a new single national organisation (i.e. A merger of the 2 organisations) **ACTION – RM to re-forward e-mail from 27/2/18 ACTION – RM/GB to complete response on behalf of HCST**

14. Next meeting

Monday 16th April – 6.30 pm start (William Gemmell Social Club)